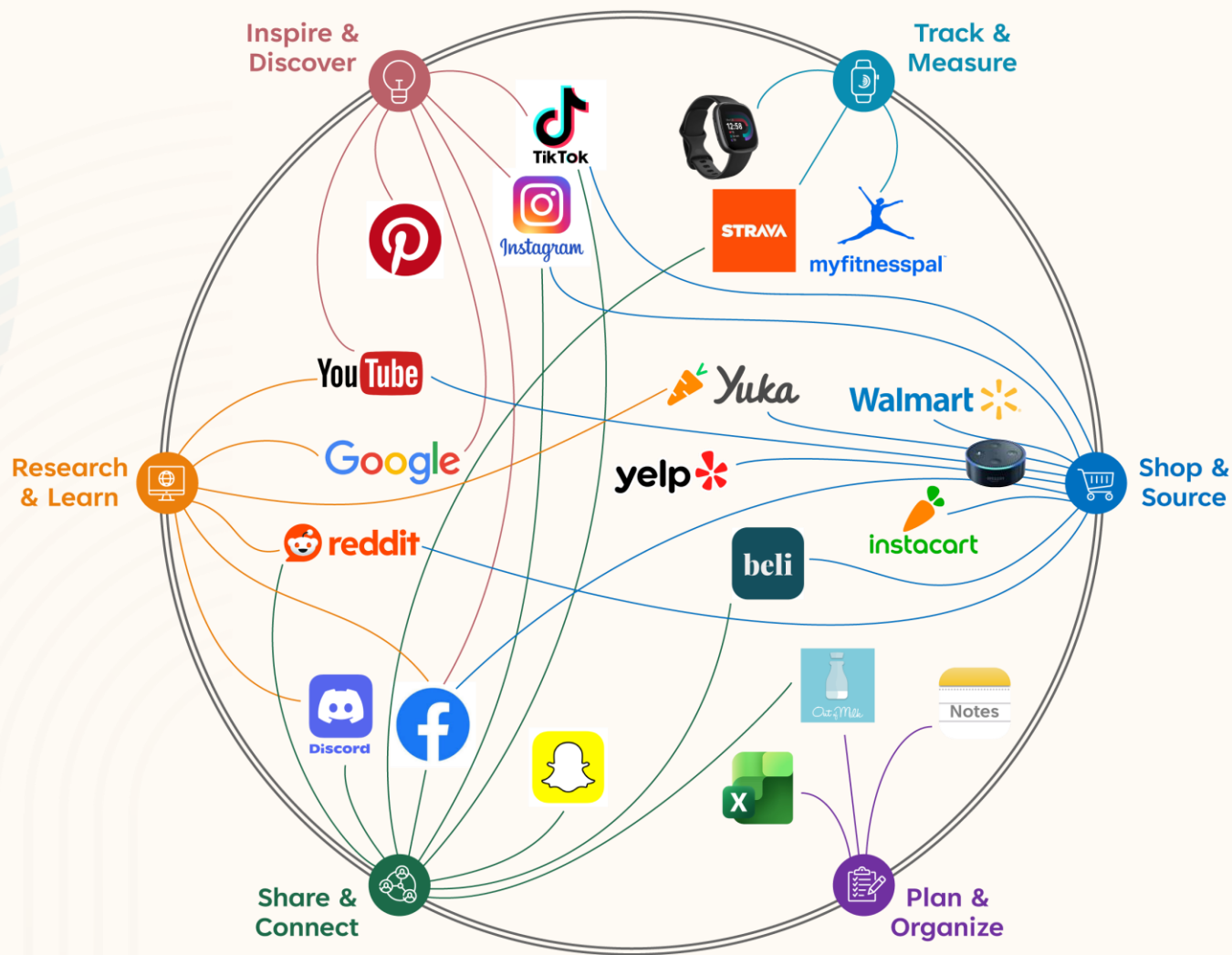


Consumer map of digital influence

In a world where digital influence increasingly moves fluidly between IRL and URL, how is your brand creating meaningful connections between people and food?



Source: *Food and Technology 2026: The Digital Food Culture Gap*