# 2026 syndicated report bundle

Hartman Group

Hartman Group's syndicated research reports give you a comprehensive view of shifting consumer behavior across key topics, keeping your team up-to-date with critical insights every quarter.

## Claims & Cues 2026: Navigating Category Attributes

**21%**




of consumers say "no/low sugar" is one of the most important product claims

## Snacking 2026: Balancing Purpose and Pleasure

**40%**



of consumers want to consume snacks that provide a functional benefit more frequently

## Meals 2026: From Structure to Flexibility

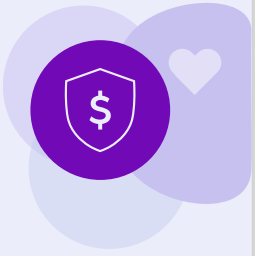
**58%**



of consumers say having food that appeals to everyone is important when partaking in a meal

## Brand Landscape 2027: Trust and Value

**24%**




of consumers say more than half of their overall grocery budget goes to store brands

Connect with Melissa Abbott, VP of Syndicated Studies, to learn more about specific topics covered and to build your custom bundle.

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